

Capability Definitions

Strategic Capabilities

Unique capabilities that an organisation has that differentiates it from the competition to provide a sustainable competitive advantage.

Threshold Capabilities

Essential capabilities that an organisation needs to operate its day-to-day business

Capabilities can be defined in terms of the mix between people, process and technologies.

They can be strengthened or weakened depending on organisational culture.

Demonstration of capability will vary with customer depending on the products/services provided.

Business Strategic Capabilities

STRATEGIC CAPABILITIES

THRESHOLD CAPABILITIES

Demonstrated Capabilities

STRATEGIC CAPABILITIES DEMONSTRATED CUSTOMER

THRESHOLD CAPABILITIES DEMONSTRATED CUSTOMER

Capability Demonstration Gap

STRATEGIC CAPABILITIES DEMONSTRATED GAP

THRESHOLD CAPABILITIES DEMONSTRATED GAP