

Interimconsult

Innovation Mentoring

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Innovation Mentoring

Mentoring provides the opportunity to examine, in-depth, specific issues faced by individuals and teams within a business. When it comes to innovation and the challenge of making it business-as-usual, the complexity of the challenge means it is more than just changing processes and technology – people and the culture they create through their behaviour and actions have the most influence.

To increase innovation, people must be ready to lead or adapt to disruption of business norms that affect the mix of people, technology, processes and culture. This is a complex challenge, but the rewards can increase the value of product and service delivery, grow sales, improve cash flow, enhance customer experience, and increase profits.

Making innovation business-as-usual can tackle some of the most challenging issues faced by business leaders such as increasing competitiveness, managing costs, increasing productivity, expanding business capability, managing risk, and adapting to technology-led change in changing business environments.

Innovation mentoring can help the people in your organisation take on the challenge of increasing and embedding innovation.

Objectives

To provide business-specific mentoring and support to help increase innovation

To identify interventions that can be taken by company owners, directors, and managers to increase innovation capability and capacity

To develop an understanding of how innovation works and how to turn ideas into sustainable value

Who Should Attend?

Programmes can be tailored for the following areas within a business:

- Company Owners
- Board Members
- Senior Leadership
- Management

Prices

A two-hour mentoring session on an individual basis, conducted virtually, costs £350 + VAT

A discounted rate for a series of six sessions is £1800 + VAT

A two-hour group mentoring session for up to four people, conducted virtually, costs $\pm 550 + VAT$

A discounted rate for a series of six group mentoring sessions is £3000 + VAT

The costs above include preparation in advance of sessions and supply of mentoring materials.



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