



# Interimconsult



## **Innovation for Business Resilience**

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# Innovation for Business Resilience

The importance of business resilience has been highlighted by recent global and economic events. Businesses need to be able to adapt to a rapidly changing environment where previous assumptions about business resilience are no longer valid.

SMEs are especially vulnerable when there are fluctuations or shocks that affect their capability and capacity to meet their commitments to customers and suppliers.

Innovation can help address business resilience issues, which may affect the timing and value of product and service delivery, sales, cash flow and profits. Increasing innovation is a way of addressing business problems by finding new ways to increase competitiveness, reduce costs, increase productivity, develop business capability, manage risks and issues and adapt to new technologies in a changing business environment.

## Objectives

To give participants an understanding of how innovation can improve business resilience.

To identify organisation-specific opportunities for innovation.

## Learning Outcomes

Identify the links between innovation and business resilience.

Understand the enablers of innovation.

Identify the innovation opportunities for increasing business resilience.

Understand how increasing innovation can increase competitiveness, reduce costs, increase productivity, develop business capability, manage risks and issues and adapt to new technologies in a changing business environment.

## Who Should Attend?

Programmes can be tailored for the following areas within a business:

- Company Owners
- Board Members
- Senior Leadership Teams
- Management Teams

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## Course Structure

The course will comprise 2 one-day workshops.

The first workshop on Innovation and Business Resilience will enable attendees to:

- Identify the links between innovation and business resilience
- Understand the enablers of innovation
- Identify the innovation opportunities for increasing business resilience

The second workshop on Increasing Innovation will enable attendees to:

- Understand how increasing innovation can increase competitiveness, reduce costs, increase productivity, develop business capability, manage risks and issues and adapt to new technologies in a changing business environment

Each workshop is suitable for 4-12 people and can be provided to the client organisation in-house or at an external venue (in which case room hire/catering costs will apply).

## Prices

Innovation and Business Resilience Workshop - £300 + VAT per delegate

Increasing Innovation Workshop - £500 + VAT per delegate

Combined Price for both workshops - £700 + VAT per delegate